



Project Peru

Registered Charity Number: 1049413

PERU UPDATE

We continue to look after 32 children on a full-time residential basis with a core staff employed to care for them; both we and the children maintain close links with their families; for some, as circumstances change, they are able to move back to their families, and new children are referred to us. We do our utmost to prepare the children for the world outside and to support their educational, vocational and psychological needs while they are with us and afterwards on an ongoing basis.

Buildings

We still need more funds to support our building programme in Peru; our slogan for the past 4 years has been 'Help us to put another brick in the wall and then to raise the roof before too long!

We are nearly [90 per cent] there; this will eventually allow us to take in some more children and help us to prepare them for more independent living when they leave our care, as well as allow us to have more community-based activities on our land and to generally be working in a safer environment

Outreach in Peru

We are hoping to develop a range of new social work activities based on our refuge and the opportunities provided by our new buildings; these will include medical and dental campaigns,

a lunch club for older people, homework clubs, providing holidays, dance, music, sports facilities for the children, and initiatives in the wider community. We are slowly developing our gardens- a kitchen garden too, and the children have eaten their first home-grown sweet corn and beans.

Apart from our 'core' activity at our 'casa hogar' in Zapallal we have also allocated some of our funds in 2007-8 [including manual and financial support from students from Leeds] to two new buildings in Las Laderas de Chillon, one an emergency shelter, the other an additional classroom for the nursery school; in Las Laderas we work through the local parish and soup kitchen in this shanty town, home to 66,000 people, including some of our children.

We are also developing new projects in the Apurimac region in the high Andes of southern Peru, in Sañayca, where apart from distributing educational materials, shoes and warm clothes from our cargoes, we are working with the local mayor and community on plans for building a hostel attached to the school so that some of the local children who live in outlying villages too far away to walk can stay overnight and attend school.

ICAP Charity Day 2008 took place on Wednesday 10 December, and raised an amazing £11m for charities around the world; every deal counted.

We are thrilled that Project Peru was selected as one of those charities. Since 1993, ICAP decided to do something on a larger and more innovative scale which would make a significant difference to charities. The idea of the International ICAP Charity Day was born. This gives the company and its customers a unique way of contributing to society, especially in view of ICAP's privileged position in the financial world.

This method of giving is very different from the normal way that companies choose to give to charity by donating money out of their profits. At ICAP, the brokers themselves are giving away their own commissions to charity, as well as the company giving away its revenues.

Both Project Peru and ICAP are very grateful to customers and staff whose enthusiastic and generous support makes this possible. The resulting grant in 2009 will enable us to enhance

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our development and outreach programmes in Peru. This will both give us some stability for the future, and enable us to develop our plans without destabilising us or making us complacent: so your ongoing support continues to be vital for our mainstream work.

Volunteers

In the UK we continue to have no paid staff so all our activities whether by our committee, or indeed any activity at all, is voluntary; we are delighted with all the ongoing support we receive.

In Peru we have created employment for about 15 people, some full-, some part- time at our refuge. We also welcome volunteers to Peru, not only as part of our fundraising strategy but also as part of our awareness-raising policy. We ask for sponsorship and a daily contribution towards the cost of running the refuge. We have attracted the support of both groups and individual volunteers over the past years and have close links recently with Leeds University and Leeds Metropolitan University in 2007-8

In 2009 we will be working in co-operation with a small Spanish volunteer agency, COOPERATOUR, which recruits Spanish speaking professional people.

We have also cooperated with a number of universities in the past, arranging medical electives for final year medics or placements for language students. In Nov. 2008 we hosted a UK-based optometry project working in the community, with a group of 6 optometrists and an ophthalmologist providing free eye tests and glasses, in three centres in the shanty town communities including Zapallal, Las Laderas and our refuge. They examined in excess of 1650 patients and dispensed over 800 pairs of spectacles. They hope to return in the near future.

A film of the refuge

A documentary filmed at Project Peru's refuge near Lima in 2007 by Mary Ann Vargas and Gangway films;
<http://www.gangwayfilms.co.uk/documentaries>

The film [13 minutes, in both English and Spanish] gives background about the founding of the project and includes input from both children and staff as they prepare their Christmas celebrations for friends, families, staff and local community supporters.

A book based on the refuge

'El Nuevo Mundo' -'The New World'- is a bilingual book in English and Spanish by Elena Tognoli, an Italian artist who spent several months as a volunteer in Peru with Project Peru in 2007: her book focuses on the children's words and illustrations; click on <http://www.elenatognoli.eu/perubookcover.html> to see and read some extracts from the book which includes:

- A report on the activities she ran between July and October 2007 at our refuge for children in Lima.
- A story written and illustrated by the children at the refuge. Children from the refuge in the shanty towns of Lima describe their life in their own words.

Walking the Amazon

Not only is the Amazon now officially the longest river in the world but no-one has ever walked it from source to mouth. Ed Stafford aims to be the first man to achieve this...while raising sponsorship for Project Peru and four other charities. Ed visited the Project Peru refuge to the delight and amusement of everyone there.

'From Thames to Amazon', in Feb 2008 Project Peru organised a fund raising event with music and catering on board HMS President on the Thames as a launch for this adventure.

To sponsor him on-line and to read his comments on his visit to our project in Peru click on <http://www.justgiving.com/walkingtheamazonprojectperu%20>

For more information on the expedition which started on 1st April 2008, the day after the explorer's visit to our project in Lima, see www.walkingtheamazon.com.

Cargoes

We continue to send regular cargoes to Peru containing donated goods for the use of the children in the refuge, for their families and for a widening group of community-based organisations mainly in the vicinity of the refuge but increasingly further afield.

To see more about this activity see: <http://www.projectperu.org.uk/distribution.htm>

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Project Peru activities in the UK

An analysis of our income over the years indicates that our main sources of income to achieve what we do in Peru comes from voluntary income raised directly by our UK activities, and by donations from supporters.

Project Peru benefits each year from money [28p per £1] reclaimed from HM Revenue and Customs via the Gift Aid Scheme following gift aided donations, whether one off donations, often through sponsoring events, or through regular giving.

Project Peru's own regular Fund-Raising activities include

Sponsored Events organised by Project Peru

Annually in June in Alice Holt Forest, Farnham, our sponsored Bike ride and stroll for children and families, as part of Bike Week; annually in September, our Guildford-Paris Bike ride, 200 miles in four days. We welcome enquiries from prospective riders and 'back up' team and, of course, from potential sponsors.

Concerts, musical and cultural events

Regular musical events have included Martha Acosta with 'Manteca' and their 'sizzling samba' and Johnny Figueroa with 'Kausary' and their haunting Andean music and Latin rhythms; we often provide music as an integral part of our catering or schools programmes

Sales of Peruvian and Kashmir craft goods

Project Peru has a stall in both the July craft market in Guildford Festival [High Street] and in November- December at the Guildford Town Bridge Craft Market on pre-Christmas weekends; and frequently, also at other craft stalls, country fairs schools etc. We buy our crafts at fair prices from crafts people, women's co-operatives etc that we know; and we recycle the proceeds to support our work in Peru. All stalls whether in the Guildford craft markets, schools or work places are staffed by volunteers. They are not only a source of income but a chance to raise awareness and make new friends.

Food & Catering activities;

These include our annual Lenten Lunch at St. Josephs, Guildford; our annual raffles of Christmas cakes made entirely with donated ingredients and 'donated' expertise in icing and

decorating; we also regularly cater at our own events; and we offer private catering with an international flavour to suit all tastes, ages, and occasions. Enquiries are welcome via information@projectperu.org.uk

- *'Thanks for all the behind the scenes work you put into our party. We can't thank you enough for the hard work you all put into making our party a roaring success. I don't think people knew what to expect but they all had a fantastic time as did we. The hall looked lovely, the food was extraordinary and the Peruvian band were buzzing! Kids and adults alike had a really good time which even the rain couldn't dampen. We are so pleased that Project Peru were able to help us and delighted that a decadent investment in celebrating our life and family and friends will help the children's refuge. We will remember the whole thing with absolute delight.'*

Schools

We have held many "Peru Days" in schools...or schools have 'adopted' us for term or a year, or have linked a programme of activities with the national curriculum

Such awareness raising sessions and workshops have been held in a variety of schools, tailored to specific needs.

Among activities offered in the past have been:

Peruvian dance, drama, music and singing workshops, art sessions, Peruvian jewellery, preparing Peruvian food, an entertainment introduced by Latin America musicians featuring their instruments, singing and dances, and evening concerts for parents, teachers and pupils.

We encourage the children to help to give back to Project Peru through fundraising and donating.

- *'Project Peru is a small charity with a big heart. If you are looking for a charity to support with excellent school links including workshops and fund raising ideas, do contact them. Our children were able to see how their contributions changed the lives of children in the project's refuge for children, fulfilling a major part of their PSHCE studies. The*

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workshops were thought provoking, moving and very professionally planned; I absolutely recommend Project Peru no matter how much or how little your school can raise'.

Fundraising online

We now subscribe to an online facility <http://www.justgiving.com>, and have already been able to retrace old friends of Project Peru and many newcomers to Project Peru, who have undertaken 'online sponsored' challenges on our behalf including walking the Inca Trail, running marathons and half marathons, our own Guildford-Paris bike ride, the Lands End to John o' Groats and more.

A relevant and ongoing favourite is the Inca Trail. A number of our supporters raise sponsorship for us while doing the Inca Trail to Machu Picchu, which we can arrange for them via our contacts in Cuzco. Some combine this with a short visit to the refuge or with a longer stay there as a volunteer. We welcome this; as well as wanting to attract more donations from those who enjoy their holidays in Peru so much, we would like people to be aware more of the reality of the country they are trekking past. We can receive single or regular donations through <http://www.justgiving.com>, or on-line donations through 'Charities Aid Foundation' – [CAF] and through 'Charity Choice'; see on our website homepage.

e Bay for Charity;

Project Peru is now registered with e Bay for Charity, an easy way to support charities while buying and selling on eBay. Ebay sellers can donate any % of their sales to certified charities including Project Peru. For more information on how to give to Project Peru by selling on e Bay click on <http://www.missionfish.org.uk/>

Miscellaneous Notes

Our logo

The current 'Project Peru' logo shows a 'chasqui' runner, a design derived from Mochica pottery. As did the Incas later, the Mochica people used these 'chasquis' as relay runners to deliver messages and goods throughout Peru. The Moche or Mochica culture prevailed in the northern coastal region of Peru from about 100 AD to 800 AD. Project Peru continues to carry support, education and goods around Peru to those in extreme poverty.

The potato

2008 was the UN International Year of the Potato. The potato (*Solanum tuberosum*) originated some 8,000 years ago in the Andes of South America. It was appropriate, therefore, that the initial impetus for declaring 2008 the International Year of the Potato came from the Government of Peru. Do try some of the delicious potato-based dishes of Peru.

<http://www.potato2008.org/en/index.html>

2008- Paddington at 50

Paddington is a bear who wears a duffle coat, a rather shapeless hat and Wellington boots. His favourite food is marmalade and he originally came from 'Darkest Peru'. That was 50 years ago. He now loves marmite and often returns to Peru thanks to the charity Teddies for Tragedies via the Project Peru cargoes, where children in our refuge and beyond enjoy his company!.

Supporting our ongoing work in Peru

What you can do to help Project Peru?

- **You can make single donations but regular monthly ones give us much more long term security**
- **you can organise a fundraising event for us**
- **you can sell our Peruvian crafts**
- **you can invite us to work with schools with which you are involved**
- **you can put us in touch with potential volunteers**
- **you can give us ongoing support after a trip to Peru, or before**
- **you can walk the Inca Trail or undertake other challenges**
- **you can invite us to help organise your wedding or other celebration**
- **you can contact us with your ideas**

For regular updates on our activities in the UK and in Peru see <http://www.projectperu.org.uk>

If you do not want to receive [e]mailings from Project Peru please let us know. please contact us by email, phone or post; information@projectperu.org.uk; 01483 576093; <http://www.projectperu.org.uk>

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